



Centralize, Enrich, and
Distribute Product Data with
AI-Driven OdooPIM

Your All-in-One PIM Platform





OdooPIM is an AI-powered next-generation catalog manager designed for deep automation. It centralizes and streamlines product information across every department, while enriching data, and ensuring unmatched accuracy across your entire organization and beyond

- ∞ Integrate OdooPIM with your ERP, Odoo, and others
- ∞ Deploy OdooPIM as a standalone PIM
- ∞ Integrate OdooPIM with e-commerce sites, including Magento, Shopify, WooCommerce, BigCommerce, and others.

The value OdooPIM delivers to your business

Centralized Product Structure :

Manage product families, variants, categories, and digital assets. Provides clear List & Kanban views with full version history.

Guaranteed Data Quality :

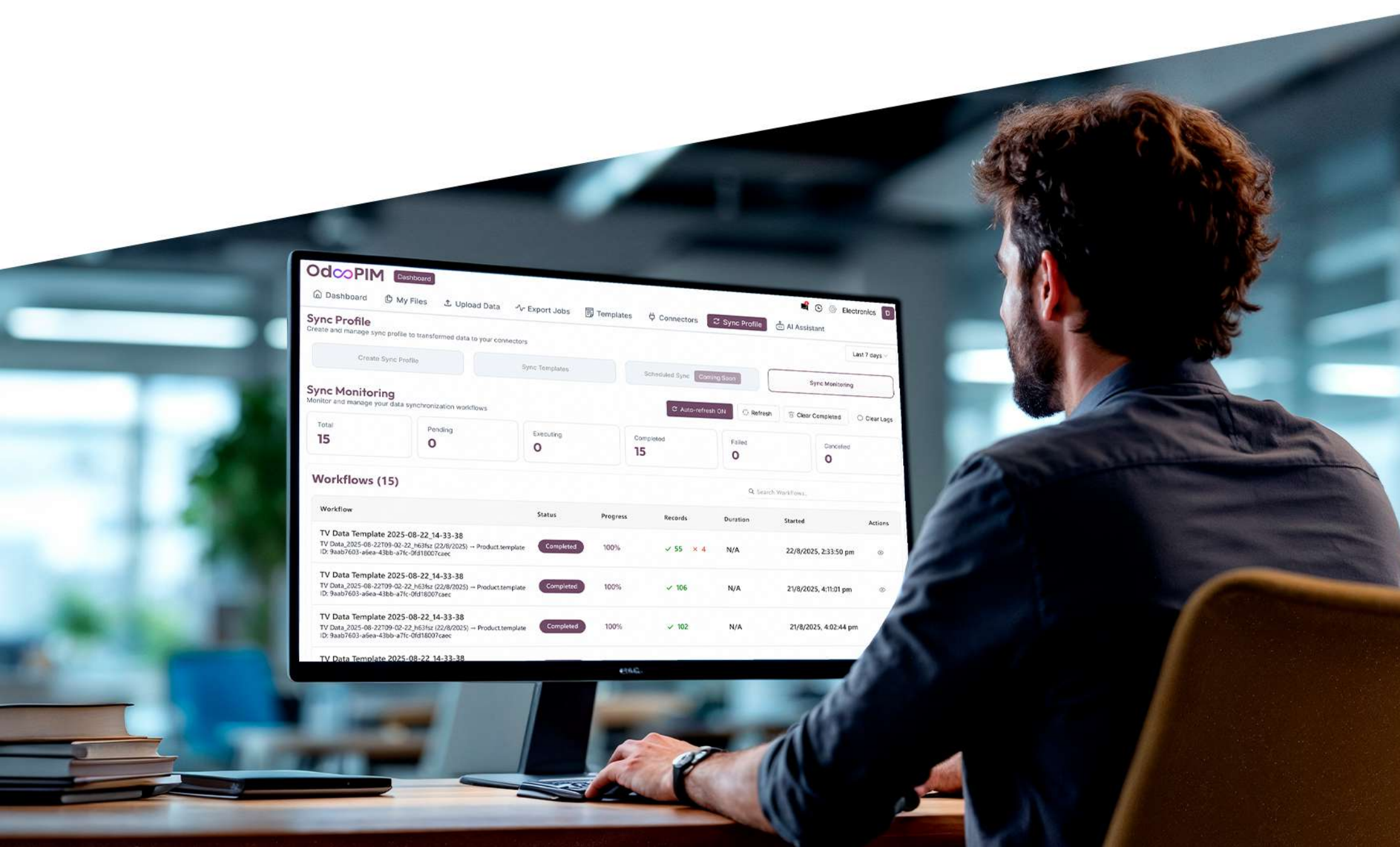
Achieve high data health through completeness scoring, attribute validation, multilingual localization, and label translations.

Intelligent Automation :

Leverage AI for content enrichment, automated bulk updates, and instant insights via the built-in chatbot, saving valuable time.

Omnichannel Connectivity :

Utilize ready-to-go connectors (Magento, Shopware), integrate with ERP/CRM systems, and synchronize data in real-time across all your marketplaces and sales channels.





Empower your product information with OdooPIM

Built on the trusted Odoo platform, OdooPIM empowers businesses to deliver consistent, high-quality product data across regions, languages, audiences, brands, and product variations. As a single source of truth aligned with industry standards, it's the ideal solution for SMBs and mid-market retailers, manufacturers, distributors, and marketplace sellers looking to scale efficiently.

OdooPIM Integrates with a Host of Applications



E-commerce sites



Social media channels



Point of Sale modules



Marketplaces



OdooERP

What our customers say

“OdooPIM’s AI enrichment and customizable workflows have markedly improved how we manage our automotive parts catalog, cutting manual work by over 60%”

Operations Head

Automotive Manufacturing

“With OdooPIM’s multi-language support and regulatory customization, we now serve multiple European markets confidently, while staying compliant.”

Supply Chain Manager

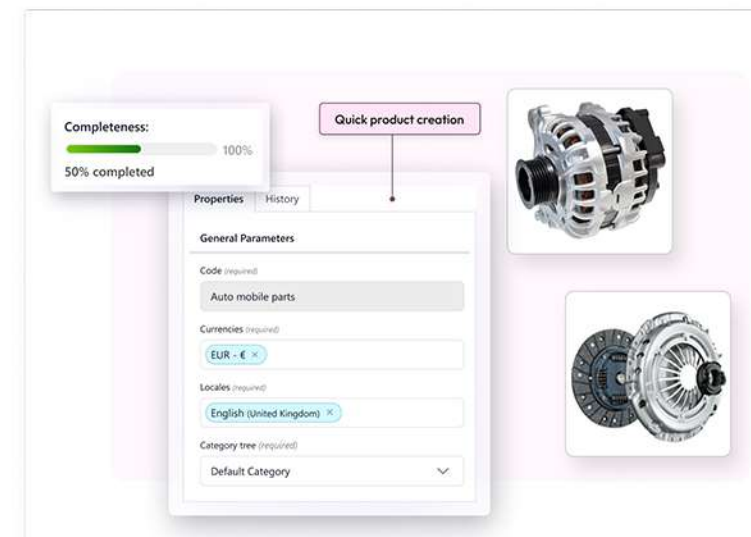
Medical Devices



Some of the Industries That Can Sell More With OdooPIM

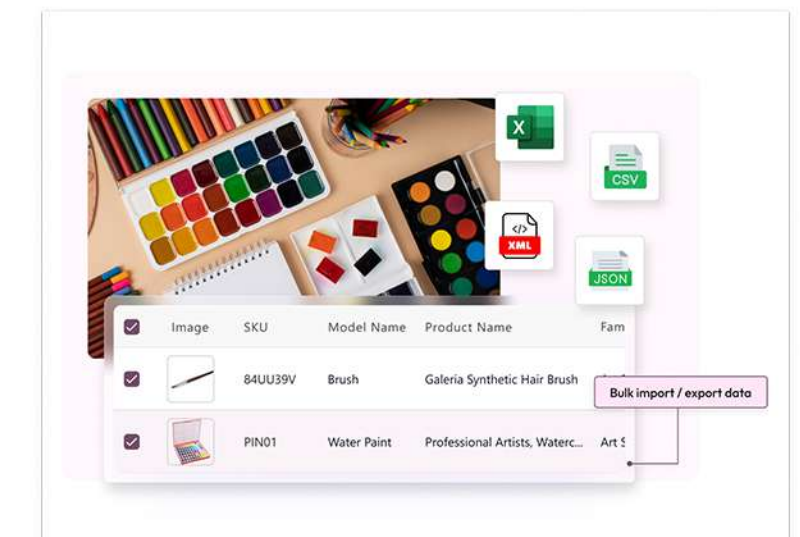
Automotive

Share updated technical sheets, installation manuals, and design options from a single source, reducing miscommunication and errors in large projects.



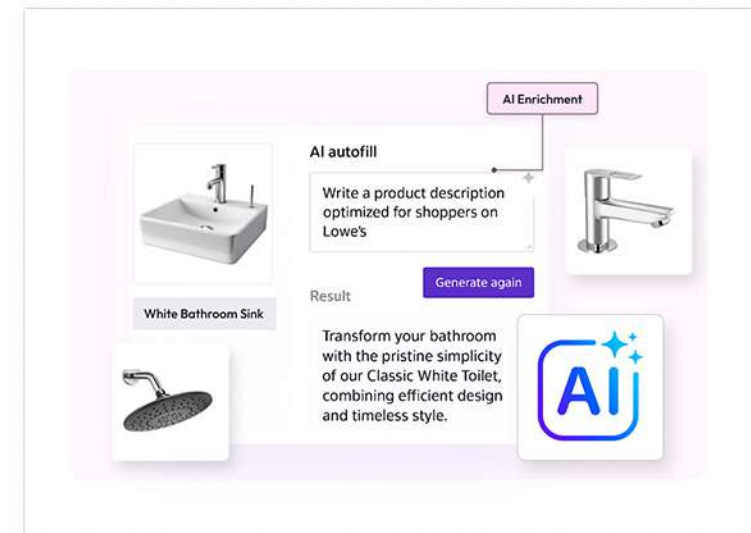
Art & Supplies

Handle thousands of SKUs across paints, brushes, canvases, and specialty tools with detailed attributes like pigment codes, brush types, and paper weights.



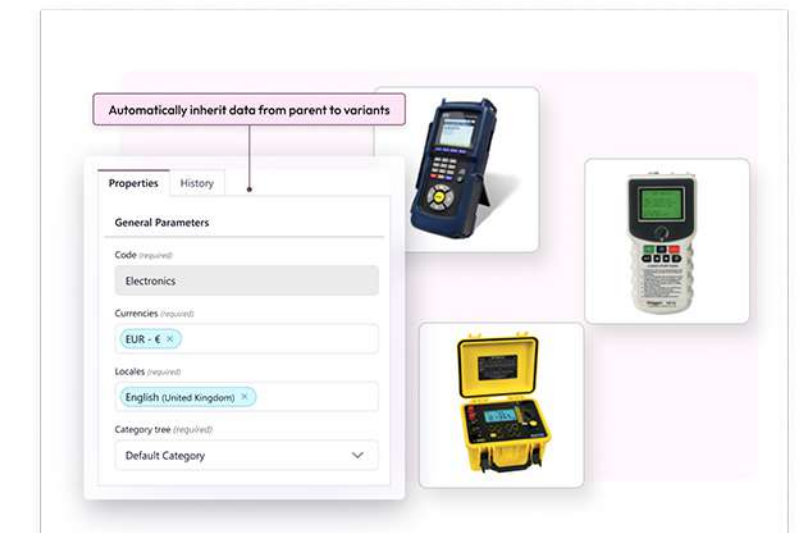
Sanitaryware

Ensure high-quality images, 3D views, and design specs across catalogs, dealer portals, and online stores.



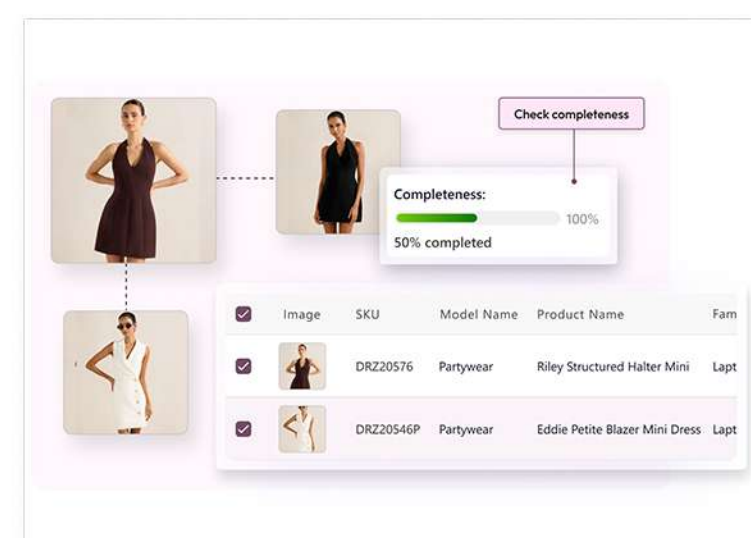
Electronics

Manage complex product data, including voltage, wattage, connectivity standards, and compliance certifications (FCC, CE, RoHS), in a single source of truth.



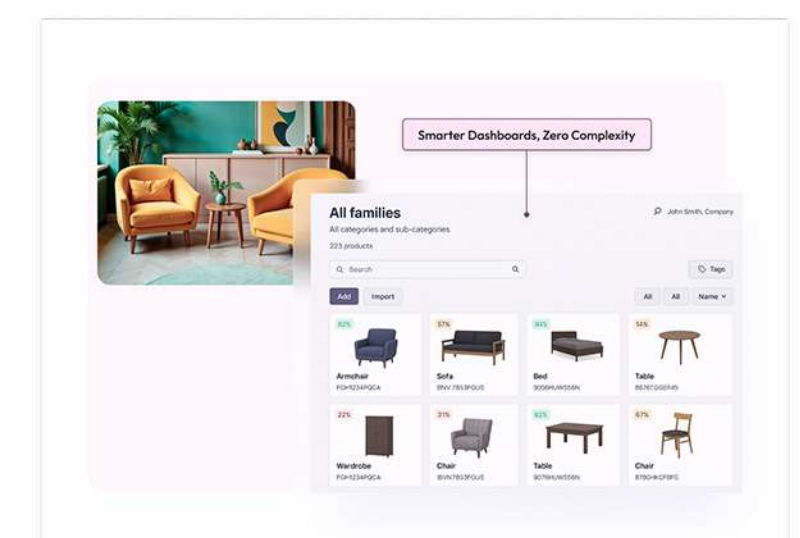
Clothing

Track constantly changing product lines, colors, fabrics, and sizes to ensure smooth rollouts of seasonal and limited-edition collections.



Furniture

Manage multiple product variations (materials, colors, sizes, finishes) without duplication errors.



Choose Your OdooPIM Package

Essential Package

- Product Master
- Variant Management
- Vendor SKU & Name Mapping
- Attribute Sets
- Purchase Attributes (MOQ, Lead Time, Pack Size)
- Attribute Types
- Product Categories
- Tags
- B2B / B2C Product Flag
- Product Descriptions
- Category Tree Optimized for Navigation
- Marketing Description
- Facet Attribute Flag (Filterable/Not)
- Technical Specs
- Images Upload
- Variant Structure (Color, Length, Diameter)
- Drag & Drop Media
- Marketing Descriptions (Short/Long/Story)
- Technical Specs Table
- Feature Bullet Library
- Brand & Sub-brand Fields
- SKU/Barcode Management
- EAN/UPC
- EAN/UPC
- Internal Notes for Buyers
- Internal Notes for Sales
- Weight/Dimensions
- UOM
- Basic Data Validation
- Keywords
- URL Slug
- Internal Notes
- SEO Title / Meta Description / Slug
- Search Keywords & Synonyms Field
- Basic Search
- Filters
- Badge Flags (New/Exclusive/Online-only)
- Product Duplication
- Archiving
- Simple Data Quality Check (Mandatory Fields)
- Basic Product Audit Log
- Publishing Toggle
- Bulk Edit Grid (Excel-like)
- Import/Export (CSV)
- Locale-Specific Values
- and more...***

Edge Package

- Preferred / Alternate Vendor Flags
 - Purchase Status (Active/Trial/Blocked)
 - Landed Cost Fields (Duty, Freight, Other %)
 - Multi-image Gallery
 - Product Videos
 - Product Lifecycle (New/Live/Phase-out/Obsolete)
 - Hero / Featured Product Flag
 - Packaging Info
 - Bestseller Flag (Manual)
 - Seasonality Tag (Summer/Christmas/etc.)
 - Multi-Image Gallery + Per-Variant Image
 - Packaging Hierarchy (Unit/Pack/Carton/Pallet)
 - Hazard / Restricted Flag
 - Related Products
 - Accessories
 - Replacement Products
 - Cross-Sell & Upsell Linking
 - Accessories Linking
 - CSV Import Templates per Team
 - Per-Product Comment Thread
 - Sales Price
 - Multi-Price Lists
 - Simple Workflows
 - Multi-Language UI
 - Channel-Specific Description
 - Dynamic Attribute Groups
 - Size/Length Guide Management
 - Channel-Specific Titles & Descriptions
 - Channel-Specific Attributes & Filters
 - Conditional Attributes
 - Per-Channel Category Mapping
 - Automated Naming
 - DAM (Basic)
 - Product Versioning
 - Approval Workflow
 - Role-Based Fields
 - Attribute-Level Locking
 - Saved Searches
 - Favorites
 - Role-Based Views (“Buyer View”, “Marketing View”)
 - Quality Rules
 - Excel Export Profiles
 - Merge Duplicate Products
 - Product Audits
 - Product Lifecycle Status
 - Synonyms
- and more...***

Prime Package

- Channel Enable Flag (Web, Marketplace, B2B Portal)
- Price Zone Fields (Cost, Min Margin %, Web Price, B2B Price)
- Vendor Assortment Coverage View
- Vendor Gap Report
- Purchase Forecast by Attribute (Color/Length)
- Auto-Suggest Order Qty by Pack Size
- Cost Change Impact View
- Vendor Performance Tag (On-time, Quality)
- Merchandising Rank per Category
- Automated Bestseller Tag (Sales-Driven)
- Automated Slow Mover Flag
- Multi-Store Catalogs
- Low-Stock Merch Warning
- Multi-Channel Product Flags
- Category Gap Finder
- Channel-Specific Pricing
- Attribute Normalization (Color Synonyms)
- Attribute Governance (Allowed Values Per Category)
- Variant Swatch Generation
- Variant Matrix View
- Channel-Specific Pricing & Currencies
- Translation Workflow (Draft/In Review/Approved)
- Automated SKU Builder
- Translation Responsibility Field
- Content Completeness Score by Channel
- Media Auto-Resize
- Content Priority Tag (High/Medium/Low)
- Media Auto-Optimize
- Campaign Tagging (Black Friday, Summer, etc.)
- Media Bundles (Pack of Images per Use Case)
- Product Onboarding Workflow
- Custom Views
- Multi-Step Approval Matrix
- Saved Worklists (My Products to Complete)
- Delta Change Tracking
- Delta Export per Channel
- Scheduled Exports (Nightly/Hourly)
- Taxonomy Mapping
- API Export Templates (JSON/XML)
- Integration Error Dashboard
- Custom Export Templates
- Product Performance Snapshot
- Time-to-Publish KPI
- User Productivity Metrics
- Bulk Change Sets (Publish in Batch)
- Preview Links per Channel
- and more...***

Suite Package

- Automatic Image Derivatives (Thumb/Zoom)
 - Bulk Media Re-linking
 - Google Shopping Mapper
 - Amazon Attribute Mapping
 - Bol.com Attribute Mapping
 - Staging vs Live Catalog
 - Content A/B Field Slots
 - ABC/XYZ Classification
 - Supplier/Vendor Portal for Attributes
 - Brand/Partner Content Portal
 - Marketplace Compliance Checkers
 - Automatic Category Suggestion (AI/Rules)
 - AI Attribute Extraction from PDFs
 - AI Attribute Extraction from Free Text
 - Auto-Generated Variant Images
 - AI Content Rewrite Suggestion
 - Image Background Removal
 - AI Language Style Toggle (B2C/B2B)
 - Competitor Product Mapping
 - Competitor Price Feed Integration
 - Dynamic Pricing Suggestions
 - Rules Engine for Channel Eligibility
 - Bulk File Upload via S3
 - Promotion Compatibility Flags
 - Campaign Launch Checklist & Gate
 - S3/Wasabi Media Storage
 - CDN Integration
 - End-of-Life / De-Listing Workflow
 - ETL Connector
 - Regulatory Profile Per Product
 - External ERP Sync (Real-Time)
 - Safety & Instruction Document Library
 - Product Status Alerts
 - Sustainability Fields (Materials, Recyclability)
 - CSR/Eco Badges
 - Category-Specific Templates
 - Store / Region-Specific Assortments
 - AI-Based Tagging
 - Inventory Segmentation Flags
 - AI Attribute Extractor
 - B2B Price Matrix in PIM
 - AI Duplicate Detector
 - Contract / Customer-Specific Assortments
 - AI Conflict Resolver
 - Multi-Company Catalog Segregation
 - Headless PIM API with Field Security
 - Webhooks on Product Events
- and more...***

Begin your journey to
Stronger, Sustainable Growth now

Book a live demo of OdooPIM today.



sales@odoopim.com

